



# SHUBLION

#### **APRIL 2024 MONTHLY REPORT**

#### \* PRIVATE RESIDENTIAL

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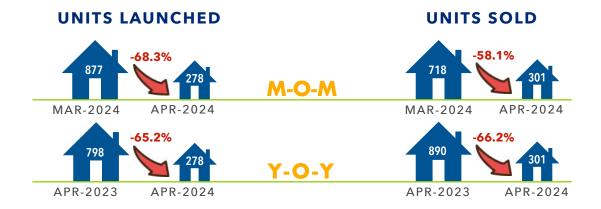
#### **Overview**

- Sales Decline: New private home sales in April 2024 fell to a four-year low due to a lack of major new launches, high interest rates, economic uncertainty, and upcoming new home supply.
- Sales Statistics: Sales excluding executive condominiums (ECs) dropped 58.1% to 301 units from 718 units in March. Including ECs, sales fell by 57.7% to 352 units from 832 in March.
- **Year-on-Year Comparison:** Year-on-year, new private home sales decreased by 66.2% from 890 units in April 2023.



#### **Market Segmentation**

- Suburbs (Outside Central Region, OCR): Led April sales with 150 units (49.8% of overall new home sales), down from 605 units in March.
- City Fringe (Rest of Central Region, RCR): Sold 119 units (39.5% of overall new home sales), up from 66 units in March.
- Core Central Region (CCR): Sold 32 units, representing the high-end market segment.





#### **Key Factors**

- **High March Base and Buyer Fatigue:** The substantial drop in sales is attributed to a higher base in March 2024 and buyers' fatigue due to high interest rates and economic uncertainty.
- **New Projects Launched:** 3 new non-landed projects were launched in April: 32 Gilstead (14 units), The Hillshore (59 units), and The Hill@One-North (142 units).
- Limited New Units: Only 278 new units were released for sale in April, down 68% from 877 units in March.



#### **Market Trends**

- Sales Performance (First 4 Months): Sales for the first 4 months of 2024 totalled 1,465 units, down 31.7% from 2,146 units in the same period in 2023.
- **Buyer Behaviour:** Buyers are increasingly price-sensitive and cautious, gravitating towards competitively priced existing launches.
- Best Selling Locations: Best-performing projects in April were located in the suburbs and city fringe areas, including two EC launches.
- Increase in High-End Sales: April saw a rise in high-end property sales, with five transactions priced at S\$10 million and above. 4 of these transactions occurred at the newly launched 32 Gilstead, with prices ranging from S\$14.23 million to S\$14.54 million



#### **Top Performing Projects**

- The Botany at Dairy Farm: Sold 50 units at a median price of \$2,004 psf, achieving an overall takeup rate of about 87%.
- The Hill @ One-North: Sold 42 units at a median price of S\$2,614 psf.
- North Gaia EC: Sold 33 units at a median price of S\$1,315 psf.



#### **Future Outlook**

- May Sales Forecast: May sales are expected to remain sluggish with no major new launches forecast.
- Boutique Launches in May: 2 small boutique launches are anticipated: Jansen House (21 units) and Straits at Joo Chiat (16 units).
- June Projections: June may see fewer launches due to the school holiday lull.

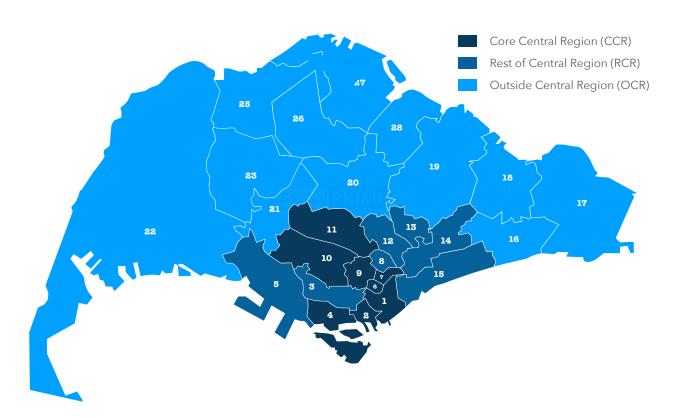


#### **Future Developments**

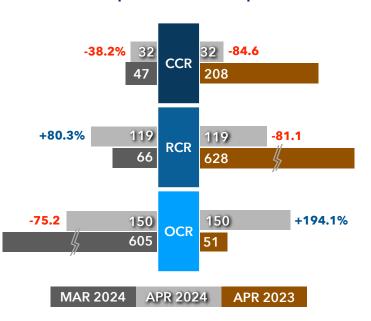
• **Upcoming Large-Scale Projects:** Upcoming large-scale projects include the 440-unit Sora in Yuan Ching Road, the 847-unit Emerald of Katong in Jalan Tembusu, and the 916-unit The Chuan Park



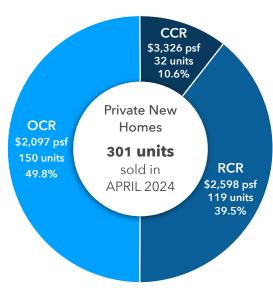
# BY REGION



#### M-O-M | UNITS SOLD | Y-O-Y



# MEDIAN PRICE (PSF) UNITS SOLD BY REGION % TOTAL SALE BY REGION



# **BEST SELLING PROJECTS**

BEST SELLING PROJECTS IN APRIL 2024										
	PROJECT NAME	REGION	DISTRICT	TENURE	TOTAL UNITS	UNITS SOLD in APR-24	TOTAL UNITS SOLD	BALANCE UNITS	% SOLD	Median Price S\$PSF
1	The Botany At Dairy Farm	OCR	D23	99-year	386	50	334	52	86.5%	\$2,004
2	The Hill @ One-North	RCR	D05	99-year	142	42	42	100	29.6%	\$2,614
3	North Gaia (EC)	OCR	D27	99-year	616	33	465	151	75.5%	\$1,315
4	Hillhaven	OCR	D23	99-year	341	22	101	240	29.6%	\$2,080
5	Lumina Grand (EC)	OCR	D23	99-year	512	18	368	144	71.9%	\$1,516
6	Pinetree Hill	RCR	D21	99-year	520	18	218	302	41.9%	\$2,439
7	Lentor Hills Residences	OCR	D26	99-year	598	16	502	96	83.9%	\$2,113
8	Lentor Mansion	OCR	D26	99-year	533	15	418	115	78.4%	\$2,230
9	Hillock Green	OCR	D26	99-year	474	12	197	277	41.6%	\$2,242
10	Grand Dunman	RCR	D15	99-year	1,008	9	650	358	64.5%	\$2,681
11	The Continuum	RCR	D15	Freehold	816	9	338	478	41.4%	\$2,892
12	The Lakegarden Residences	OCR	D22	99-year	306	8	115	191	37.6%	\$2,129

SOURCE: URA



















# UPCOMING LAUNCHES



#### **Straits at Joo Chiat**

DEVELOPER	Roxy Pacific Holdings
TYPE	Residential
TOTAL UNITS	16
SITE AREA	607 sqm (est)
EXP TOP	2027
ADDRESS	305 Joo Chiat Place
DISTRICT	D15 / Katong / East Coast



#### **Jansen House**

DEVELOPER	Manly Group
TYPE	Residential
TOTAL UNITS	21
SITE AREA	1,541 sqm
EXP TOP	2026
ADDRESS	25 Jansen Road
DISTRICT	D19 - Hougang



#### Sora

DEVELOPER Lakeside Residential Pte ltd  TYPE Residential  TOTAL UNITS 440  SITE AREA 17,835 sqm (est)  EXP TOP 2027  ADDRESS 72/74/76/78 Yuan Ching Road  DISTRICT D22 / Jurong / Boon Lay / Tuas		
TOTAL UNITS         440           SITE AREA         17,835 sqm (est)           EXP TOP         2027           ADDRESS         72/74/76/78 Yuan Ching Road	DEVELOPER	Lakeside Residential Pte Itd
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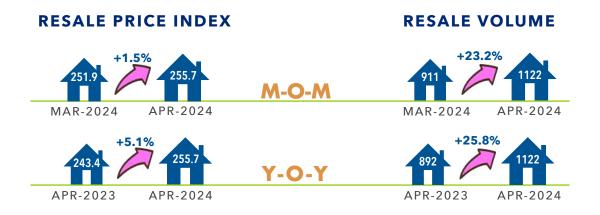
#### **Resale Price Trends:**

- Overall Increase: Condo resale prices rose by 1.5% in April after a six-month plateau.
- Year-On-Year Comparison: Resale prices increased by 5.1% year-on-year.



#### **Resale Transaction Volume Trends:**

- Overall Sales Volume: 1,122 condo units were sold in April, up from 911 units in March.
- Year-On-Year Increase: Sales volumes increased by 25.8% compared to April 2023.
- Comparison to Five-Year Average: Sales volumes were 17.6% higher than the 5-year average for April.





#### **Regional Price Movements**

- **Rest of Central Region (RCR):** Led price gains with a 2% increase in resale prices. Year-on-Year, RCR prices increased by 5.2%
- Core Central Region (CCR): Price increase was rather flat by 0.3% as compared to March 2024 and only 0.2% higher than a year ago.
- Outside Central Region (OCR): Prices increased by only 0.1% Month-on-Month. Year-on-Year prices increased by 7.2%



#### **Foreign Buyer Activities**

- Increase in Foreign Buyers: A significant increase in foreign buyer activity was noted in April. CCR transactions by foreigners rose by 23.3% compared to March
- Foreign Buyers Statistics: 47 caveats lodged by foreigners (31 were buyers from USA) in the first four months of 2024, down from 166 in the same period in 2023.



#### **Key Transactions and Popular Developments**

- The Residences at W Singapore Sentosa Cove: Average transaction price of \$1,789 per sq ft, nearly 40% lower than launch price.
- Cuscaden Reserve: Attracted buyers for undervalued resale properties.
- Top Resale Transaction: The Marg on Paterson Hill unit sold for \$13 million.



#### **Market Dynamics and Analyst Insights**

- Impact of New Project Launches: Increased marketing activities for new projects boosted demand for resale condos in the same areas.
- Buyers' Preferences: Firm prices of new homes nudged buyers towards relatively cheaper resale condos.
- **Ultra-High-Net-Worth Individuals:** Singapore's stable political landscape and business-friendly environment attract high-net-worth individuals.



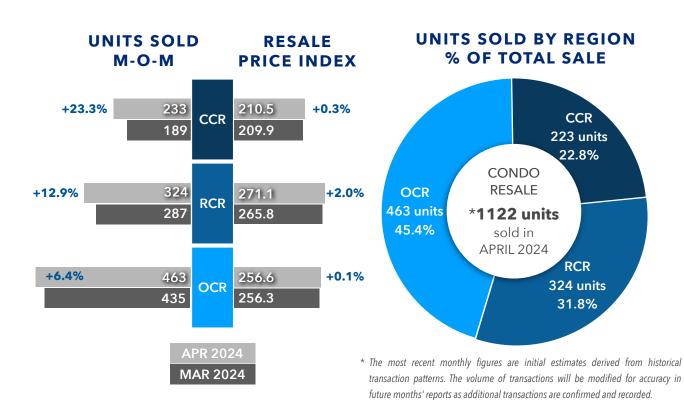
#### **Future Outlook**

- Moderation in Foreign Transactions: Stabilisation in the proportion of private units purchased by foreigners.
- Market Activity: Expected continued activity in the resale market due to a lack of new project launches in the coming months.
- **Projected Price Growth:** Analysts predicted a 4% 6% increase in resale prices for 2024, slower than the 7.3% growth seen in 2023









SOURCE: 99.co, SRX







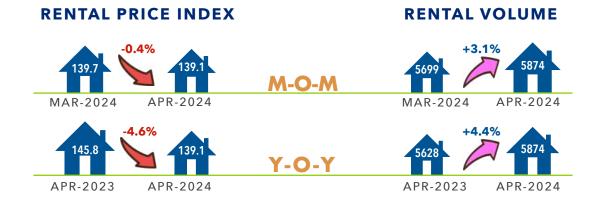
#### **Condo Rental Price Trends:**

- Overall Decline: Condo rents fell by 0.4% in April, continuing a downward trend since July 2023, despite a slight increase in March.
- Year-on-Year Decline: Rents decreased by 4.6% compared to April 2023.



#### **Condo Rental Volumes Volume:**

- Monthly Increase: Rental volumes rose 3.1% month-on-month to approximately 5,874 units.
- Year-On-Year Increase: Volumes increased by 4.4% compared to April 2023, but were 6% lower than the five-year average for April.



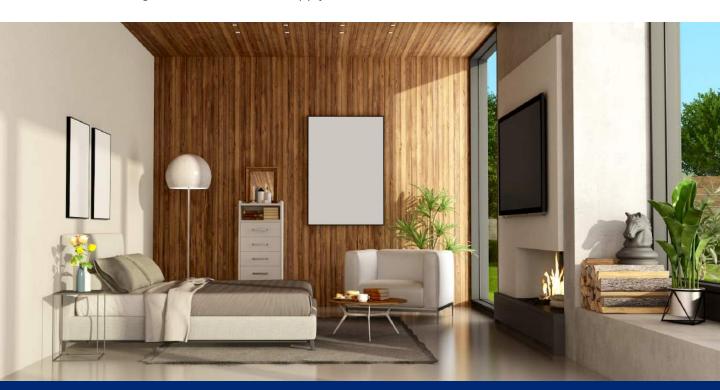
### Regional Changes

- Core Central Region (CCR):
  - $\bullet$  Rents increased by 0.1% month-on-month, but declined by 5.2% year-on-year.
  - ◆ Contributed to 32.4% of total volumes
- Rest of Central Region (RCR):
  - ◆ Rents decreased by 0.2% month-on-month and 4.3% year-on-year.
  - ◆ Made up 32.1% of total volumes
- Outside Central Region (OCR):
  - ◆ Rents fell by 0.5% month-on-month and 4.1% year-on-year.
  - ◆ Accounted for 35.4% of total rental volumes



#### **Market Insights and Analyst Opinions**

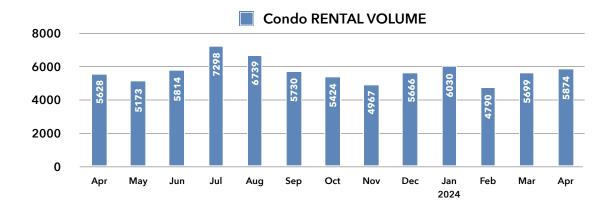
- **Tenant Competition:** Increased competition for tenants in the OCR due to many recently completed units.
- Landlord Strategies: Some landlords opted to rent out units quickly at lower prices rather than leave them vacant.
- Impact on Expatriates: The decline in condo rents benefits expatriates, making Singapore more attractive to multinational companies and boosting the expat workforce
- **Potential Further Decline:** Condo rents may continue to decline in the second half of 2024 due to high inflation and an oversupply of units.



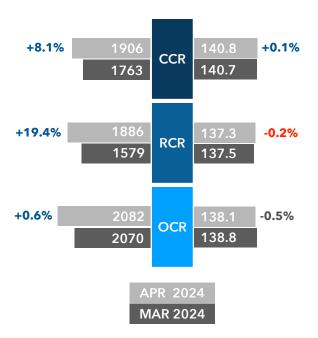


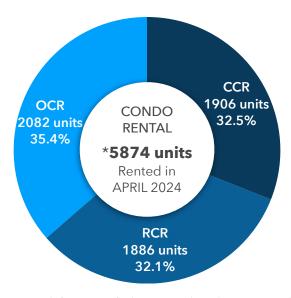






## RENTAL UNITS RENTED PRICE INDEX UNITS RENTED BY REGION





\* Latest month figures are flash estimates based on past rental trends. Volumes will be adjusted for accuracy in subsequent months' flash reports as more transactions are confirmed and recorded







#### **Resale Price Trends:**

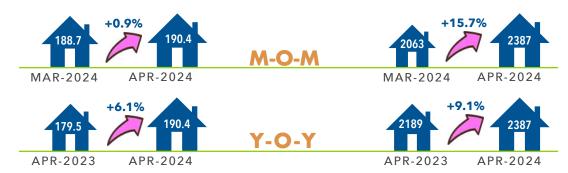
- Month-On-Month Increase: RHDB resale prices climbed 0.9% in April, following a 0.3% rise in March.
- Year-On-Year Growth: Prices increased by 6.1% compared to April 2023

#### **Transaction Volumes:**

- Monthly Increase: HDB resale volumes rose by 15.7% in April, reversing a 3.3% decline in March.
- Year-on-Year Increase: Volumes were up 9.1% compared to April 2023.

#### **HDB RESALE PRICE INDEX**

#### **HDB RESALE VOLUME**





- Impact of BTO Launches: Reduction in Build-To-Order (BTO) launches has driven some homebuyers to the resale market.
- Seasonal Effects: Higher transaction volumes in the 2<sup>nd</sup> and 3<sup>rd</sup> quarters of the year.
- **Buyer Motivations:** Increased grants for 1st-time buyers and improved affordability have boosted demand.
- **Seller Motivations:** Some sellers are motivated by substantial profits or the desire to upgrade to bigger homes.



#### **Million-Dollar Transactions**

- Volume of Million-Dollar Sales: 68 flats sold for at least \$1 million in April, up from 61 in March.
- Distribution by Flat Type :
  - + 4-Room Flats: 24 units.
  - **→ 5-Room Flats:** 22 units.
  - + Executive Apartments: 22 units.
- Distribution by Location:
  - ◆ Mature Estates: Majority in Kallang/Whampoa, Toa Payoh, and Bukit Merah.
  - ◆ Non-Mature Estates: Seven units, including Jurong East, Sengkang, Bukit Panjang, and Hougang.
- Notable Transactions:
  - ◆ The Peak @ Toa Payoh: 5-room unit sold for \$1.438 million.
  - + Toh Guan Road, Jurong East: Executive flat sold for \$1.088 million.
  - + Sengkang: First million-dollar transaction for an executive maisonette at Compassvale Lane.



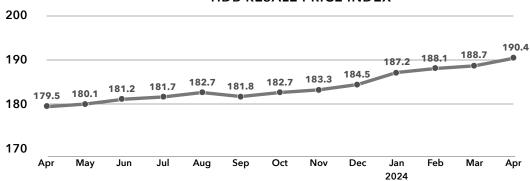
#### **Future Outlook**

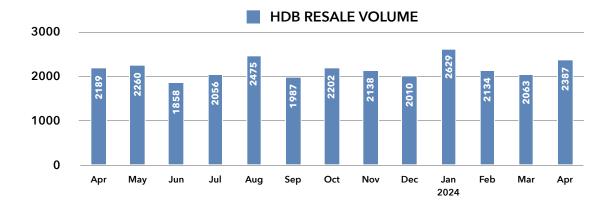
- **Supply and Demand:** Healthy resale market may lead to more homeowners putting their flats up for sale.
- Market Stability: Analysts do not expect significant shifts in resale prices in areas like Sengkang.
- Million-Dollar Trends: Kallang/Whampoa recorded 15 million-dollar transactions, largely from St George's Towers due to its location and unblocked views.
- Potential Record: Total million-dollar transactions for 2024 may exceed the 469 units sold in 2023.



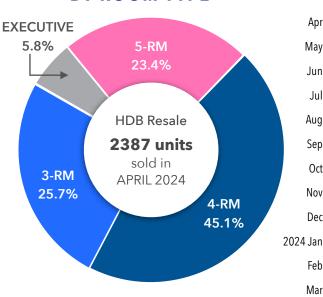






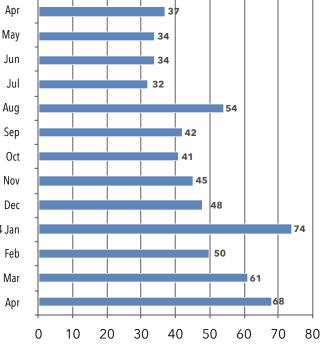


# % OF TOTAL SALE TRANSACTIONS BY ROOM TYPE



#### Number of Million-Dollar Resale Flats Sold

Number of Million-Dollar Resale Flats
Sold in the past 12 months: 583







#### **HDB Rental Price Trends:**

- Overall Increase: HDB rents edged up 0.4% in April, continuing an upward trend.
- Year-on-Year Increase: Rents rose by 7.7% compared to April 2023.

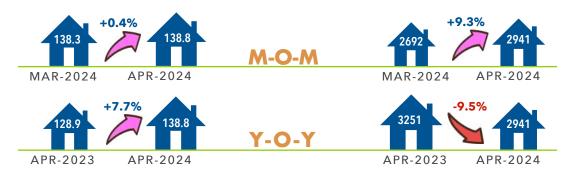


#### **HDB Rental Volumes:**

- Monthly Increase: Rental volumes increased by 9.3% month-on-month to an estimated 2,941 units.
- Year-on-Year Decrease: Volumes were down 9.5% compared to April 2023 and 9.7% lower than the five-year average for April.

#### **HDB RENTAL PRICE INDEX**

#### **HDB RENTAL VOLUME**

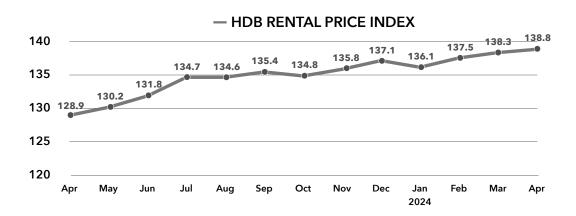


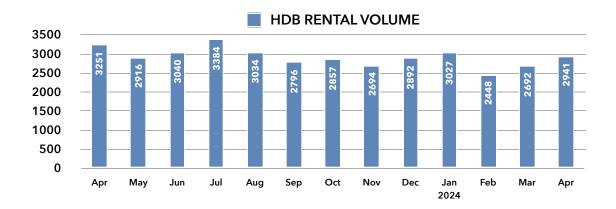


#### **Market Dynamics and Future Outlook**

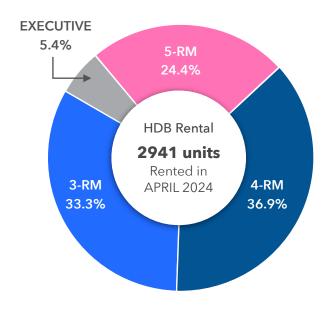
- **Supply and Demand Factors:** Limited supply of HDB units available for rent has pushed rents higher, especially in mature estates.
- Comparative Rental Value: The narrowing rental gap between HDB flats in non-mature estates and condos in the suburbs may lead tenants to find better value in renting condos for slightly higher rents..
- Future Trends: Condo rents may continue to decline due to high inflation and an oversupply of units, while HDB rents are expected to grow at a slower pace due to tenant resistance to higher rents.

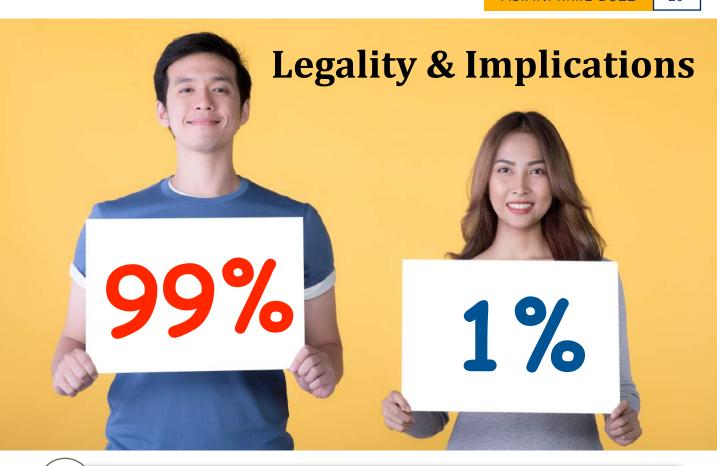






#### % OF TOTAL RENTAL TRANSACTIONS BY ROOM TYPE





01 What is the 99:1 Property Ownership Arrangement?

A property ownership structure, or Tenancy-In-Common, where one party holds 99% of the ownership and another party holds 1%.

02 Legality

The 99:1 arrangement is not illegal per se, but it can be classified as tax avoidance if used to circumvent ABSD.

03 Why is IRAS Probing 99:1 Arrangements?

#### Scope of Investigation:

- Investigating property transactions to uncover potential tax avoidance.
- Focus on artificial arrangements to reduce or avoid stamp duties.
- Examining transactions from 2018 to 2021, identifying 166 cases of tax avoidance.

#### Penalties for Tax Avoidance:

- Recovery of rightful stamp duty amounts plus a 50% surcharge.
- Additional penalties of up to 4 times the outstanding amount if not paid by the deadline.

#### Investigation Outcome:

Clawing back approximately \$\$60 million in ABSD and surcharges.





#### FOR SALE - GOLDEN HILL ESTATE

Corner Terrace at Li Hwan Terrace

Freehold | Well-Maintained 2 Storey, Suitable for Rebuild

\$5,080,000

**ASKING PRICE** 

△ 3 🚅 3 ⊕





#### FOR SALE - BURGUNDY HILL

Semi-D at Burgundy Drive

99 Years | Very Well Maintained 3 Storey, Corner, Unblock, Functional

\$3,100,000

**ASKING PRICE** 







#### FOR SALE - SPRINGDALE CONDO

51 Hindhede Walk Singapore 587975

999 Years | High Floor, Nature Reserve Near Upcoming Hume MRT

\$1,599,999

**ASKING PRICE** 

2 5 3 Listing Link





#### FOR SALE - BAYSHORE PARK

60 Bayshore Road Singapore 469982

99 Years | High Floor and Unblock 5 Mins to Bayshore MRT

\$2,690,000

**ASKING PRICE** 

🕮 4 🦭 4 🌐 Listing Link







#### **FOR SALE - ICON**

10 Gopeng Street Singapore 078878

99 Years | High Floor, Well Renovated City Living, Next to Tanjong Pagar MRT

\$1,200,000

**ASKING PRICE** 

🕮 1 🥰 1 🌐 Listing Link





#### FOR SALE - UE SQUARE

205 River Valley Road Singapore 238274

929 Years | Very Well Maintained, Tenanted Next to Fort Canning MRT, Amenities

\$1,780,000

**ASKING PRICE** 

1 2 Listing Link





#### FOR SALE - THE RED HOUSE 63 East Coast Road Singapore 428776

99 Years | Designer Unit, Heart of Katong 5 Mins to Upcoming Marine Parade MRT

\$899,999

**ASKING PRICE** 

📇 1 🖽 1 🌐 Listing Link





#### FOR SALE - THE RED HOUSE 63 East Coast Road Singapore 428776

99 Years | Integrated Heritage Development 5 Mins to Upcoming Marine Parade MRT

\$940,000

**ASKING PRICE** 

🚐 1 🥰 1 🌐 Listing Link





#### **FOR RENT - NIM GARDENS**

71 Nim Green Singapore 807583

Rare Maisonette with Garden View Renovated, Bright and Airy

\$5,500

**ASKING PRICE** 







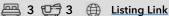
#### **FOR RENT - MON JERVOIS**

41 Jervois Road Singapore 249094

Fully Furnished with Premium Designer Furniture and Fittings, Pool Facing

\$7,999

**ASKING PRICE** 







#### FOR RENT - JEWEL @ BUANGKOK

83 Compassvale Bow Singapore 544684

Opposite of Sengkang Grand Mall and Buangkok MRT, Ground Floor Unit

\$3,800

**ASKING PRICE** 







#### FOR RENT - THE TRILING

28A Jalan Lempeng Singapore 128808

Walking Distance to Clementi MRT and High Floor, Well Renovated and Cosy

\$5,300

**ASKING PRICE** 

🚐 3 🥰 2 🌐 Listing Link





#### FOR SALE - HDB TERRACE 59 Jalan Ma'mor Singapore 320059

Very Rare Corner Terrace, Designer Home Premium Fittings, Quiet and Tranquil

\$1,399,999

**ASKING PRICE** 

🕮 3 🖽 3 🌐 Listing Link





#### FOR SALE - HDB EXECUTIVE APT

664 Yishun Ave 4 Singapore 760664

Rare, Spacious 1,949 Sqft, 2 Ensuites Huge Living and Dining area, Very Well Kept

\$1,118,000

**ASKING PRICE** 

4 4 3 Listing Link





#### FOR SALE - HDB SHOPHOUSE

61 Telok Blangah Heights Singapore 100061

99 Years, Good Rental Yield Walking Distance to Telok Blangah MRT

\$1,700,000

**ASKING PRICE** 



Commercial



Listing Link





#### FOR SALE - HDB SHOPHOUSE

716 Yishun Street 71 Singapore 760716

99 Years, Long Term Tenant, Genuine Seller, Great Investment

\$1,900,000

ASKING PRICE



Commercial



**Listing Link** 





#### FOR SALE - WINTECH CENTRE 6 Ubi Road 1 Singapore 408726

Ground Floor, 2 Units Side by Side Good Yield, 5 Mins to Macpherson MRT

\$2,400,000

**ASKING PRICE** 



**B1** Industrial



**Listing Link** 





#### **FOR SALE - SHOPHOUSE**

Mosque Street

Freehold, 3 Storey Conservation Shophouse 4 mins walk to Chinatown MRT Station

\$32,000,000

**ASKING PRICE** 



Commercial



Listing Link





#### FOR SALE - SHOPHOUSE

Circular Road

999 Years, 4 Storey Conservation Shophouse Charming Boat Quay Area, Renovated

\$30,000,000

ASKING PRICE



Commercial



**Listing Link** 





#### **FOR SALE - SHOPHOUSE**

Teo Hong Road

Freehold, 3.5 Storey Conservation Shophouse Rare and Spacious shophouse, Renovated

**\$33,000,000** ASKING PRICE



Commercial



Listing Link



# Meet Our Team



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